

Richmond Rocky Horror Week Lineup Announced

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FOR IMMEDIATE RELEASE

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Richmond, VA – Seven days. Six venues. One sweet transvestite.

After a day in the hot summer sun, pull out your fishnets and get ready for a strange journey into the depths of Transsexual Transylvania – wait...we mean, Richmond, VA. GayRVA.com and Orgasmic Rush of Lust, Richmond's only Rocky Horror shadow cast, present a week of time warping benefiting AIDSWalk Richmond July 11-17.

"AIDSWalk Richmond's main focus is to get people talking about the epidemic again," AIDSWalk Director Scott Sibley says. "With truly outrageous events such as Rocky Horror Week, we expect AIDSWalk Richmond to become known as a fun group that is able to educate the public in a safe entertaining atmosphere."

Between a shopping party, a concert, karaoke, happy hours, a drag show, and a screening of the camp classic with the shadow cast, there are plenty of ways to help AIDSWalk.

"Someone that has never seen the show will get to experience almost all forms of what the cast does by coming to each event," cast director John Crespo says.

With six different venues catering to a variety of clientele, there's mass appeal with something for everyone.

"We are very fortunate to have businesses from across the spectrum sign on to help raise awareness," GayRVA.com Editor Kevin Clay says. "*The Rocky Horror Picture Show* breaks down a lot of social boundaries regarding sexuality, so maybe we'll break down some boundaries in Richmond in the process. It doesn't matter if you're gay or straight, this week is about supporting a cause and having fun."

AIDSWalk Richmond, in its initial year, plans to become a staple HIV/AIDS outreach program for the Richmond Metro area. The signature event takes place October 17.

Find the cast performing midnight shows at Movieland on Fridays and Saturdays every other weekend.

“Working with AIDSWalk has been an awesome experience,” Crespo says. “They have been very supportive of the cast and we are hoping to raise big donations for them through this event.”

For more information, visit www.aidswalkrichmond.org. For more information on the Orgasmic Rush of Lust cast, visit www.myspace.com/orol. Stay up to date on the week’s events by visiting www.gayrva.com/rocky.

Richmond Rocky Horror Week Schedule

Saturday, July 11 :: Shop For A Cause & Concert

Rumors Boutique
404 North Harrison Street
Richmond, VA 23284

Get some new threads, rock some fishnets with the Rocky Horror cast, and shop for a cause with 20 percent of the Rumors’ sales going to AIDSWalk Richmond from 4 p.m. to 9 p.m. At 8 p.m., Richmond punk band The I-las perform. All ages.

Sunday, July 12 :: Time Warp Karaoke

Barcode
6 East Grace Street
Richmond, VA

It’s a Sunday night tradition and Frankfurter’s taking part. Join the cast as they make an appearance from 10 p.m. to midnight and perform a number or two. From 8 p.m. to 10 p.m., Barcode will be donating 10 percent of all liquor sales to AIDSWalk Richmond. As an AIDSWalk Richmond partner, you can make contributions at the restaurant anytime time to the donations box at the bar.

Tuesday, July 14 :: Tuesday Turnabout

Papa Ningo
1707 East Franklin Street
Richmond, VA 23223

Papa Ningo is bringing nightlife to all Richmonders on Tuesdays with a full menu of Dominican fare. The Rocky cast performs at 11:30 sharp. A portion of the \$3 cover goes to AIDSWalk Richmond. Ages 18 and up.

Wednesday, July 15 :: Wednesday Hump Night

Godfrey’s
308 East Grace Street
Richmond, Virginia 23219

Catch a short performance from the sweet transvestite and company as part of Godfrey’s amateur night. The show starts at 11 p.m. Ages 18 and up.

Thursday, July 16 :: Rocky Hors d'oeuvres

BlackFinn Richmond
1001 Haxall Point
Richmond, VA 23219

Get access to complimentary appetizers and drink specials from 7 p.m. – 9 p.m. Grab a drink from the bar and mingle in style with the cast, then catch their performance at 8 p.m. BlackFinn will match all donations from the evening. A \$5 minimum is suggested.

Friday, July 17 :: The Midnight Show

Movieland at Boulevard Square
1301 North Boulevard
Richmond, VA 23230

The event culminates with a shadow performance by the cast Friday night at Movieland during a screening of the film version of *The Rocky Horror Picture Show*. The cast will be donating their personal proceeds from this special performance to AIDSWalk. Be ready to throw some toast and get in on the action. Come at 11 p.m. for a cocktail hour in Movieland's lobby.